



Thomas Ramsing

Digital Designer & Concept Developer

☎ (+45) 31 35 31 05
✉ ramsingdesign@gmail.com
in /in/ThomasRamsing
🏠 Odense, Denmark

PROFILE

Multidisciplinary Digital Designer with 3+ years of work experience of driving user growth and brand consistency for both start-ups and well-established companies. Expert in transforming complex business needs, from SaaS platforms to marketing campaigns, into high-impact visual solutions using Adobe CC, Figma, and WordPress. Confident in both independent tasks and collabs with cross-functional teams to deliver quality designs that align with company values.

EXPERIENCE

Digital Designer (Project) - Scan-Convert

2025

- Spearheaded a complete responsive website redesign using WordPress and Elementor, modernizing the company's digital presence to align with modern construction industry standards.
- Designed high-fidelity editorial layouts for major industry magazines, managing typography, hierarchy, and visual composition for supplied copy, as well as full-page advertisements.
- Executed end-to-end video and photo production for promotional campaigns, delivering ready-to-publish assets for digital channels.

Digital Designer - Clever Cost

2022 - 2023

- Developed UX/UI improvements for the core SaaS platform, designing user-requested features that supported a ~40% growth in the customer base during tenure.
- Revamped the corporate visual identity, designing high-converting landing pages, logos, conference assets (roll-ups), and social media collateral that established a cohesive brand voice.
- Managed multi-brand design requirements, including a high-priority project for **Betway**, where I created user-friendly responsive web designs and developed a scalable library of 200+ custom sports icons to streamline future global design operations.
- Shot and edited photos, audio, and video for use in impactful ads and campaigns across multiple digital platforms.

Digital Concept Developer (Project) - Micro Matic

2021

- Engineered a standardized workflow guide for the Point of Sale (POS) department, analyzing internal bottlenecks and implementing a structure that reduced project resolution time.

Graphic Designer (Internship) - Paperturn

2019

- Developed static and dynamic marketing assets including web animations and social media graphics, directly supporting the marketing team's lead-generation campaigns.
- Prototyped and implemented UI updates for legacy web pages, modernizing the user journey and visual hierarchy.
- Designed visually striking print materials such as business cards and flyers, which were displayed at trade shows.

EDUCATION

Digital Concept Development (Bachelor's Degree) - UCL Odense

2020

- Studied fundamental tools and theories in marketing, user research, design, and project management.
- Learned to express problem statements and find creative digital solutions to these.
- Identified and developed competencies in a cross-disciplinary team environment.
- Worked with major companies (Legoland, PFA, Odeon, Kræftens Bekæmpelse) on real-world challenges.